MBA II Batch 2024-2026 (Pattern 2024) A.Y. 2025-2026
List of Research Project Titles

Sr. No.	Students Name	Research Project Title
	MARKETING	
1	ANDHALE SHUBHAM NIVRUTTI	Impact of Influencer Marketing on Consumer Purchase Intention : A Study of Social Media Users in Pune
2	AROTE YASH BHAGWAT	An Analytical Study of Pricing Strategy of Jai Bajarang Steel Industries
3	BORASE RAHUL NANDU	A Study on Role of Seo in Lead Generation at Digicrest Media
4	DEORE LAXMI VIJAY	Impact of Artificial Intelligence on Consumer Experience in Marketing
5	DESHMUKH MADHURA SANTOSH	A Study of Consumer Buying Behaviour on Using Biofertilizers for Farming in Nashik
6	DHUMAL AJAY SANJAY	A Study On Time-To-Cash Process and Its Impact on Customer Satisfaction
7	GADAKH GANESH BABASAHEB	A Study on the Impact of Digital Marketing on Consumer Buying Behaviour in Nashik City
8	GAIKWAD AVINASH SANJAY	A Study on Consumer Buying Behaviour Towards Personal Care Products in Nashik District
9	JADHAV DINESH SANJAY	Impact of Social Media Marketing on Consumer Buying Behavior
10	JADHAV SANKET SURESH	A Study on Impact of Online Customer Reviews on Consumer Purchase Decisions for Electronics Products
11	KADAM RUSHABH PRAMOD	A Study on Consumer Satisfaction Towards Service Quality in Electronic Showroom
12	KAKAD KHUSHAL GOKUL	A Study on User Perception of Data Privacy and Security in FITNTECH Applications
13	KALE PURVESH ANANDA	Impact of Social Media Marketing on Consumer Buying Behaviour
14	KALE SANKET SHASHIKANT	
15	KOTHMIRE OMKAR SANJAY	A Critical Study on the Effect6iveness of Marketing Strategies in Driving Sales Performance at Wasan Toyota
16	MAHAJAN NILESH PITAMBAR	A Study on Marketing Strategy of One Plus and Its Effects on Consumers Mumbai Region
17	MANDLIK OM KASHINATH	A Study on Impact of Online Customer Reviews on Consumer Purchase Decisions in E-Commerce Platforms in Nashik City
18	MARALE DARSHAN BALASAHEB	A Study on Impact of Online Customer Reviews on Consumer Purchase Decisions for Electronic Products
19	MARATHE MAHESH DAYANAND	A Study on Consumer Perception Towards Online Shopping
20	MORE DIKSHANT ASHOK	A Study on the Impact of Store Layout on Sales Performance of Birlanu Products in Hardware Retail Stores in Nashik City
21	MUDE AMOL VASANT	A Study on Impact of Social Media in Marketing in Nashik District
22	NIKAM SANKET ANIL	A Comparative Study on Online and Offline Shopping Preferennces of Electronic Products in Nashik
23	SALUNKE TANHVI BALKRUSHNA	A Study on Customer Satisfaction Towards Bio Stimula in Nashik City
24	TAGPERE SHUBHAM ANNASAHEB	
25	WAGHMARE ROHIT ANIL	A Study on Customer Satisfaction in Banking Service

MBA II Batch 2024-2026 (Pattern 2024) A.Y. 2025-2026
List of Research Project Titles

26	WATKAR SAYALI VIJAY	Impact of Medical Representatives on Doctors Prescription Behaviour
	FINANCIAL MANAGEMENT	
27	BELEKAR MAYURESH SANTOSH	A Study on the Growth and Adoption of Digital Payment Systems
28	BHAGAWAT GAYATRI ARJUN	A Study of Crypto Currency Risk Return Analysis 2025
29	CHANDALE NAYAN SANJAY	Impact of Digital Payments On Financial Inclusion in India
30	JADHAV ADITYA VILAS	A Study on Risk and Return Analysis od Indian Banking Sector
31	JANGID RAMESH KISHAN	Effect of Current Geopolotical and War Scenario on Equity Markets (Sector-wise Analysis)
32	KAKAD DIPAK BHARAT	Research Changes in Consumer Preferences Towards Loans Due to Interest Rate Differences
33	KALE SANKET MADHAV	A Study Customers Satisfaction at HDFC Bank Vijaypra
34	KAPOTE CHAITANYA NITIN	Effectiveness of CRM in Private Sector Bank
35	KARDEL DHANUSHA VIJAY	A Study on Financial Performance and Growth of Non-Banking Financial Companies
36	KOLI ABHISHEK ANIL	An Analytical Study of Digital Gold as an Emerging Investment Avenue in India
37	KOTHAWADE SAMARTH RAJENDRA	Role of Micro Finance on Rural , Economic Development
38	LOHAR MOHINI RAVINDRA	A Study on Consumer Perceptions of Digital Payments Systems
39	MANOJ UMESH JADHAV	
40	MEDHANE SAKSHI RAMDAS	Comparative Study of Home Loan Scheme of SBI and HDFC Bank
41	MOURYA POOJA JAINATH	Financial Impact of Russia - Ukraine War on India's Trade Balance and Supply Chain
42	NIRBHAVANE PRERNA JAYAWANT	
43	PAGAR PRITI NANDU	Comparative Analysis of Financial Performance of HDFC Bank and Axis Bank
44	PATIL ANKITA ISHWAR	A Study on Agriculture Finance Needs in Chalisgaon Challenges and Opportunities
45	PATIL POOJA BHAURAO	
46	PAWAR RUTIKA ASHOK	A Study on Non Performing Assets of Banks in India : Efficiency in Management
47	PAWAR VAIBHAVI KAILAS	Technical Analysis as a Tool for Equity Investment : A Study of Selected Companies
48	RATHOD NILESH PRALHAD	A Study on Consumer Loan in India
49	RATHOD PRIYANKA GORAKHNATH	A Study on Financial the Goods and Services Tax in India
50	SANDHAN TUSHAR RAMNATH	

MBA II Batch 2024-2026 (Pattern 2024) A.Y. 2025-2026
List of Research Project Titles

51	SANSARE DIKSHA SAGAR	
52	SATALE DEEPAK DEVIDAS	Financial Statement Analysis and Forecasting of Selected Indian IT Companies
53	SATALE RUSHIKESH SURESH	A Study on Awareness and Preference Towards Systematic Investment Plan (SIP) Among Indivisulas
54	SHEKADE SARIKA SANJAY	A Study on Financial Performance and Growth of Non-Banking Financial Companies (NBFCs)
55	SINGARE SHYAM	A Study on Emergency Fund Planning Among Salaried Employees
56	TIDAME KAJAL BHIVRAJ	Impact of Technical Analysis on Equity Investment Performance
57	WAGH AMRUTA GORAKSHNATH	A Study on Digital Payment Systems with Reference ti IMPS & BHIM App
58	GAIDHANI NILIMA KAILAS	Impact of Artificial Intelligence on Financial Decision - Making : A Study of Union Bank of India Customers
	HUMAN RESOURCE MANAGEMENT	
59	AHER MITALI SANJAY	A Study on the Impact of Artificial Intelligence on HR Practices in Organizations Across Maharashtra
60	BHADMUKHE PRATIK SHIVAJI	A Study of Training & Development
61	CHAUDHARI PRANALI PREMANAND	A Study of Modern Human Resource Management Practices and Their Impact on Organisational Performance
62	CHAVAN JHANVI SURESH	A Study on Leadership Style and Employee Performance
63	GAIKWAD SAMIKSHA SHASHIKANT	A Study on Work From Home Culture and Its Impact on Employee Productivity at Karma Consultants
64	HANDGE SEJAL SHIVAJI	A Study on Organizational Culture and Its Impact on Employee Productivity
65	KHAIRNAR PRERNA SANJAY	HR Role for Shaping Work Culture in Hybrid Team At It Sector
66	KUDAKE NILIMA BHAULAL	
67	MAPARI ANJALI SANTOSH	A Study of Employee Retention at KOSO India
68	MISTARI VAISHNAVI CHHOTU	Impact of Training and Development on Employee Performance
69	MOKASHI SAKSHI SUNIL	A Study on Customer Interaction and Communication Skills of Pharmacists in Nashik
70	NAIK MANSI SURESH	A Study On Employee Safety At Workplace
71	NANDRE LEENA BHAUSAHEB	A Study on the Impact of Training Programs on Employee Preferences
72	NIKAM KOMAL MADHUKAR	A Study on Effectiveness of Training Programs on Employee Productivity
73	NIKAM RUPALI RAJENDRA	A Study on Employee Job Satisfaction in an Organization
74	NIKUMBHA ASMITA VINAYAK	
75	PAGARE SAHIL DYANESHWAR	A Study on Employee Satisfaction

MBA II Batch 2024-2026 (Pattern 2024) A.Y. 2025-2026
List of Research Project Titles

76	PANGARE MANSI RAVINDRA	Impact of Performance Appraisal Systems on Employee Motivation at JSW Paints Ltd. Khopili, Raigad
77	PATIL PRASHANT GANGADHAR	A Study on Employee Safety At Workplace
78	RATHOD NEHA SHRIRAM	Impact of Leadership style on Employ Motivation
79	RAUNDAL KARISHMA NITIN	A Study on Role of HR Practices in Improving Employee Engagement
80	SANGLE ANUSHAKA RAMESH	A Study on Employee Job Satisfaction At Em[pire Spices & Foods Ltd.
81	SHINDE VARSHA DINKAR	
82	SHIRSATH ISHA ANIL	A Study of Research on Performance Management A Study at Ztek Consulting Inc.
83	TANAYA NITIN PATHAK	A Study on Job Satisfaction of Hospital Employee in Nine Pearle Healthcare
84	DARSHANA SURESH AHIRE	Impact of Organizational Culture on Employee Retention A Study at Adichem Technology Pvt. Ltd., Nashik
	OPERATION & SCM	
85	AHER MAHESH SHIVAJI	
86	BENKE SHUBHAM VISHNU	
87	CHAUDHARI DEVESH BHAGAWAN	Optimization of Supply Chain Operations in the Pharmaceutical Industry
88	DESHMUKH SUYASHA SHARAD	A Study of Benchmarking Practices for Improving Efficiency in Chocolate Processing at Green Zone Agrochem Pvt. Ltd. With Reference to Nestle India
89	SANGLE AMAR SHRIHARI	Analysis of Supply Chain Resilience in the Indian Pharamaceutical Industry : Challenges and Strategies Post - Covid - 19
90	SURVE JAGDISH AVINASH	A Study on the Implementation of 5S Techniques in Sanitation and Cleanliness Management During Kumbha Mela Focus
91	DALVI KRUSNA SANDEEP	Supply Chain Management in Pharmaceutical Industries : Supply Chain of N.V.Pharma
92	WAGH OMKAR GORAKH	A Study on E-Logistics System at Previlege Industries Lonand Satara
93	JADHAV AKASH DIPAK	Impact of Artificial Intelligence of Supply Chain Management : A Study on Planning, Forecasting and Inventory Management
94	DANGE OMKAR AVINASH	
95	BARVE SUYASH SATYAWAN	
96	ABHISHEK DIPAK KUYATE	Impact of Industry - Technologies on Supply Chain Management Practices in the Pomogranate Export Industry
97	SANGAMNERE VAIBHAV BALASAHEB	To Study on Food Safety Practices Among Street Food Vendors in Nashik City
98	DR. VIKRAM KOLHE	Impact of E-Commerce on Supply Chain Performance : A Study of Retail and Distribution Business in Nashik District
99	AKASH SHANKAR BHANDIRGE	A Study on Push and Pull Inventory Management Systems at Bosch Limited, Nashik
100	ASHISH SUBHASH	Impact of Demand Forecasting on Supply Chain Performance

MBA II Batch 2024-2026 (Pattern 2024) A.Y. 2025-2026
List of Research Project Titles

	THORAT	
	BUSINAESS ANALYTICS	
101	AHIRRAO HARSHRAJ PRITHVIRAJ	Data Analysis of Customr Engagement with Brand Content on Social Media Platforms (Ex. Instagram,Facebook, YouTube)
102	NAIR VARSHA JAYCHANDRAN	Analysis of Consumer Perception Towards Data Privacy in Digital Services
103	PATIL VAISHNAVI SHANTARAM	Factors Influencing Online Impulse Buying Behaviours
104	DEORE POONAM MANIK	
105	VISHAKHA V. UHANALE	