

# Strategic Plan 2023-27



**Kalyani Charitable Trust's**  
**K. R. SAPKAL COLLEGE OF MANAGEMENT STUDIES**  
Kalyani Hills, Anjaneri, Trimbakeshwar Road, Nashik – 422 213

**STRATEGIC PLAN 2022-27**



KCT'S

K. R. SAPKAL COLLEGE OF MANAGEMENT STUDIES

KCT'S

K. R. SAPKAL COLLEGE OF MANAGEMENT STUDIES

Strategic Plan

Table of Content

<b>Sr. No</b>	<b>Contents</b>	<b>Page no.</b>
1	Message From the Director	4
2	Introduction	5
3	Vision and Mission & Objectives	6
4	Strategic Planning Process	7
5.1	KRSCMS Strategic Planning Process Model	9
5.2	KRSCMS Strategic Planning Process Chart	10

**Kalyani Charitable Trust's  
K. R. Sapkal College of Management Studies**

**MESSAGE FROM THE DIRECTOR**

Dear Parents, Students & HR Executives, It gives me great honour & immense pleasure to share the activities and achievements of K. R. Sapkal College of Management Studies. At KRSCMS we prepare our students for the challenges & opportunities of the real world through balanced curriculum fostering their personal & professional development that transforms student's potential into career performer. We are also committed to attract, develop & retain diverse faculty & staff highly qualified in teaching, research and services to meet students need.

The pedagogical methods at KRSCMS includes mix of academics, case studies, field assignments, extracurricular and co-curricular activities, seminars and industry interactions which gives vent to the latent talent and helps to groom the core competencies and acumen of the students.

Besides this KRSCMS is equipped with state of art infrastructure and situated in serene natural environment with fresh air, thus providing conducive environment for learning experience that students will cherish throughout their lives. Excellent discipline and punctuality are the value additions in creating a positive mindset in the segment of MBA professionals under Sapkal Knowledge Hub.

We firmly believe to educate & train common people to become more common to achieve uncommon ends in their career which would be a big contributory factor to their families & our great nation. In the past year, our students have brought laurels in academics as well as placements. Our International and National seminars have focused on Entrepreneurship which is the need of the hour in the light of the Make in India campaign.

We are also committed to providing educational ethos that imbibes a sense of responsibility towards the society. Visits to the orphanages and Ganesh Idol making workshops for the students reflect this commitment.

Various research activities like projects, articles, Avishkar fulfils our commitment toward research and innovation. I welcome you to K. R. Sapkal College of Management Studies, with the confidence that the corporate world will find our students fully blossomed individuals, who are ready to take on the

corporate challenges.  
Looking forward to meet you in the campus.  
With very best wishes.

**Dr. Aarti. T. More**  
**Director**

Kalyani Charitable Trust's  
K. R. Sapkal College of management Studies

## Introduction

The Institute, K. R. Sapkal college of Management Studies, is the manifestation of the vision of its founder Dr. Ravindra G. Sapkal, who had a vision of creating a composite center of learning to provide not only quality management education, but also set standards for others to emulate.

K. R. Sapkal College of Management Studies is part of Sapkal Knowledge hub. The Institute has adopted the best features of education to succeed in competitive business world with grace and without compromising with universal values and ethos.

With the commitment and focus as enunciated here, our objective is to offer world class education, designed to help each student realize his or her full potential. The response from the student community, the corporate and the academia testifies the fact that we are on the path of success.

Innovative and meaningful research, provide students with the fundamental knowledge, problem solving skills, Strive to harness a collaborative partnership with industries and build team players. The institute was established in 2008 and over the years it has emerged as one of the premier institute imparting quality management education. The Scenic campus is spread over 110+ acres of land. It is situated about 24km from Nashik towards Trambakeshwar. The

pleasant hill top site offers omni-directional beautiful panoramic view. It offers an excellent ambience and environment conducive to total development of students.

**Kalyani Charitable Trust's  
K. R. Sapkal College of management Studies**

**KRSCMS Vision**

"Creating Globally compatible Business Managers & Entrepreneurs"

**KRSCMS Mission**

To contribute to the national development by delivering knowledge, skills and competencies to transform the youth of this country into efficient managers & Entrepreneurs, finest human beings and contributory citizens.

**OBJECTIVES**

1. To impart value based education by undertaking holistic and sustainable developmental approach in transforming the students which can develop responsible citizens with emotional stability who shall create value for the nation and worldwide.
2. To be highly committed and maintain everlasting trust between institution and the stakeholders.
3. To collaborate with stakeholders in bringing quality in curricular and co-curricular activities.
4. To promote entrepreneurial activities for developing job creators in the society.

**KCT'S**  
**K. R. SAPKAL COLLEGE OF MANAGEMENT STUDIES**

**STRATEGIC PLANNING PROCESS**

The Director shall appoint the Strategic Planning Committee and lead the strategic planning process.

The Strategic Planning Model [Figure (a)], represents the Institute's cyclic planning process. The Planning Process Chart [Figure (b)], illustrates the concept used to establish the following foundation elements which provide the basis for the K R Sapkal College of Management Studies Strategic Plan:

The mission statement outlines briefly the purpose of the institution.

- The organizational assessment reviews the strengths and weaknesses of the internal educational processes, services, and programs and examines the internal demographics of our students and employees.
- Environmental scanning analyzes the opportunities and threats which will potentially impact the Institute based on external demographics assessments.
- Priority Initiatives are developed to address priorities which will direct the Institute toward continual improvement over the next two years.

Through analysis of the Institute's internal strengths and weaknesses as well as opportunities and threats, K. R. Sapkal College of Management Studies is better prepared to define its institutional initiatives and corresponding goals.

The mission as well as the strategic initiatives and corresponding

goals constitute the Institute's strategic plan. The strategic plan forms the foundation for annual operational planning.

The strategic planning process at K. R. Sapkal College of Management Studies, shall involve meetings with key constituency groups, including faculty, professional staff, students, and members of external advisory committees. These groups shall participate in a SWOT analysis responding to questions related to their viewpoints about the strengths, weaknesses (or challenges), opportunities, and threats regarding K. R. Sapkal College of Management Studies and the community it serves. A second phase in the strategic planning process would involve the Institute's Management in a review and planning session. Management members shall review the Institute's Strategic Planning Report, which shall be provided annually by the Strategic Planning Committee and contains data on how well the Institute fulfilled the most recent Strategic Plan, relating to each individual Strategic Initiative and Related Goal. In addition, information related to emerging trends in the external environment shall be examined, particularly as they are related to population trends, educational levels, and future employment opportunities in the region.

The results of the Management planning session, discussions with constituency groups, the SWOT analysis, and the discussions and review by the Strategic Planning Committee shall provide the basis for strategic initiatives and related goals for K. R. Sapkal College of Management Studies Strategic Plan.

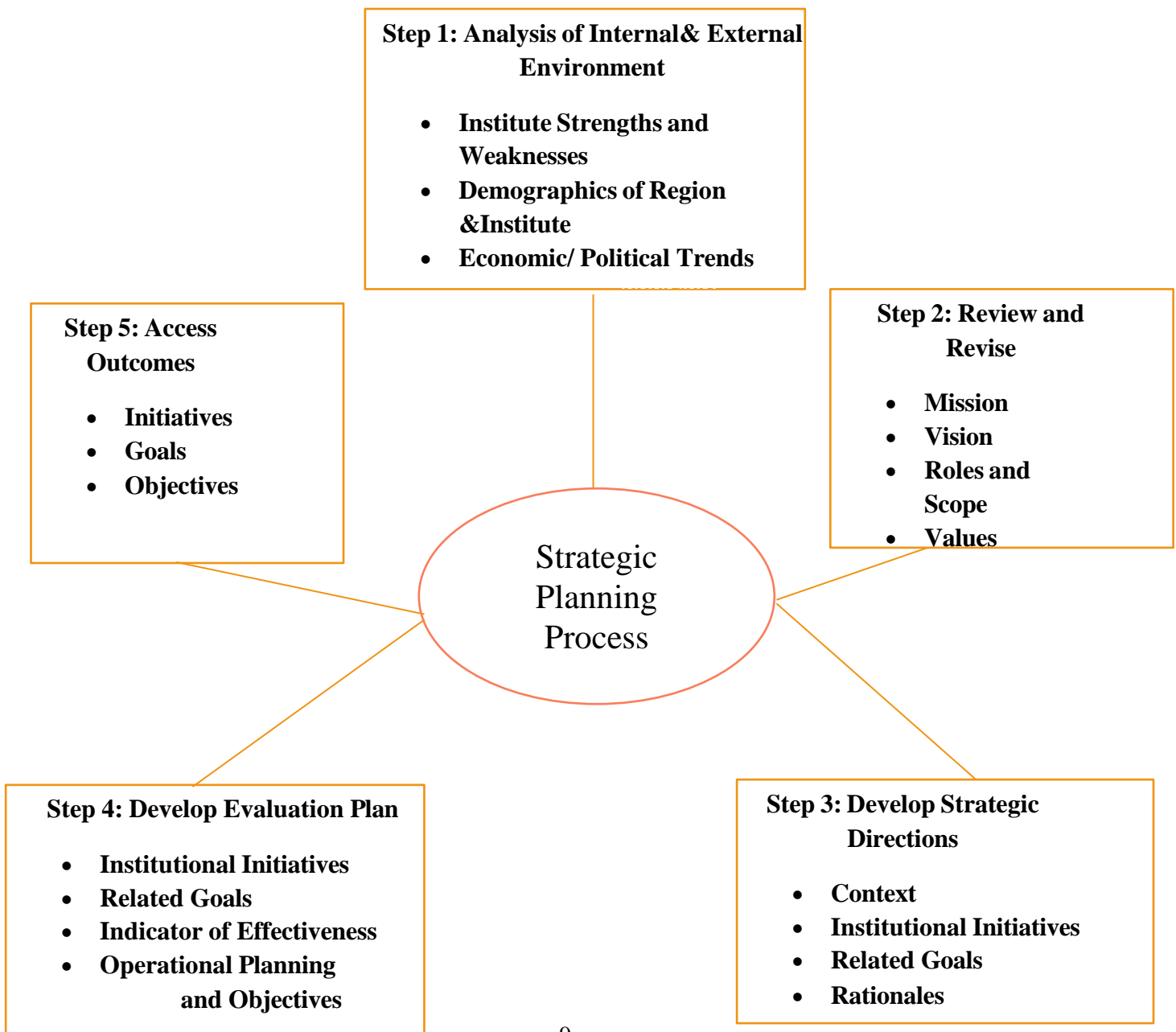
Finally, strategic planning requires periodic assessment of progress toward initiatives and goals. In some cases, goals may be revised or eliminated and new goals formulated in response to changes within the Institute or in the external community. Ongoing assessment shall be essential component of a successful strategic plan.



**KCT'S**

**K. R. SAPKAL COLLEGE OF MANAGEMENT STUDIES**

**STRATEGIC PLANNING PROCESS Model**





Kalyani Charitable Trust's  
**K. R. Sapkal College of Management Studies**  
 Kalyani Hills, Anjaneri, Trimbakeshwar Road,  
 Nashik – 422 213



### Perspective/Strategic Plan and Objectives:

Sr. No.	Strategic Plan	Objective/ Achievement
1.	NAAC 2 <sup>nd</sup> Cycle	2025
2.	Research- min. 1 research paper by each faculty in UGC Listed journal.	To develop encouraging environment for faculty to upgrade their knowledge and increase their contribution in the field of research.
3.	Build Student Strength	To Develop Innovative Academic Programs for Student progression. Develop standard scholastic Programs for higher academic and professional development of students
4.	Build Quality Placement Opportunities	To improve placement ratio through Alumni, Community, Business and Professional Relationships
5.	Build Inclusive and Ethical Culture	To develop embed ethics, inclusivity and a global viewpoint amongst staff and students. To create globally competitive and adaptive professionals.
6.	Continuous upgradation in every area	To Develop a systematic change management system for meeting changing standards.
7.	Build strong research environment	To Develop nurturing research environment for Faculty and students. To upgrade and expand Research Centre activities and related facilities.
8.	Introduction of New Program BCA	In Process.

